

# UCI Bike City Label Factsheet

## Objective

The mission of the Union Cycliste Internationale (UCI) is to develop cycling at all levels, from elite competitions through to the use of bikes as a leisure activity and means of transport. Experience has shown that these different levels of our sport are, in fact, closely linked: people who have the opportunity to witness an elite cycling event are more likely to be motivated to increase their own use of bikes.

Relaunched in 2015, the UCI Bike City label supports and reward cities and regions which not only host major UCI cycling events but also invest in developing cycling amongst its wider population, alongside related infrastructures and programmes.

## Criteria

The assessment of each application is based on two key pillars:

- Hosting UCI events (World Championships and World Cups)
- Investing in Cycling for All, based on the following 8 criteria:
  - A clear, long-term cycling strategy
  - Dedicated funding for the promotion of cycling in the city or region
  - Better infrastructure for bikes
  - Increase in cycle usage
  - Promotion of road safety
  - Organisation of mass participation and closed road events
  - Provision of child cycle training
  - Measurement and monitoring of progress

In order to receive the label, cities / regions must meet the criteria of both these pillars.

## Network

So far, 14 cities and regions have received the UCI Bike City label, each having developed outstanding strategies combining commitment to elite cycling by hosting UCI events, and investment in cycling for all:

- Bergen, NOR
- Copenhagen, DEN
- Drenthe, NED
- Fyn, DEN
- Gelderland, NED
- Glasgow, GBR
- Heusden-Zolder, BEL
- Limburg-Valkenburg, NED
- Paris, FRA
- St-Quentin-en-Yvelines, FRA
- Tirol, AUT
- Vancouver, CAN
- Woensdrecht, NED
- Yorkshire, GBR

Detailed summaries about each city and region can be found [here](#).

### **Vision**

The long-term aim is to develop a global and diverse network of UCI Bike Cities and Regions, creating examples around the world of how cities can maximise the impact of sport to help create better, safer cities for all people on bikes, regardless of their age, level of fitness or cycling activity.

### **Additional materials**

- The explanatory guide regarding the UCI Bike City label can be found [here](#).
- The UCI Bike City Label explanatory video can be found [here](#).

### **Promotion**

Examples of initiatives led by UCI Bike Cities and Regions, and the [articles](#) published by the UCI on its platforms (non-exhaustive list):

- The [cycling clinics for local riders](#) organised by Team Sunweb and UCI Bike Region Limburg-Valkenburg.
- UCI Bike City [Woensdrecht](#) and its community with a cycling heart.
- UCI Bike City [Paris](#) and its investment in Cycling for All.
- The cycling for All initiatives planned around the [2019 UCI Road World Championships](#) in UCI Bike Region Yorkshire.
- The cycling for All activities taking place during the [2019 UCI Cyclo-Cross World Championships](#) in UCI Bike Region Fyn.
- The video created around the 2018 [UCI Road World Championships in Innsbruck](#) to promote the various projects they are running to develop all forms of cycling, with a similar [article](#).
- The promotion of Cycling for All in UCI Bike Region [Limburg-Valkenburg](#).
- The promotion of Cycling for All in UCI Bike Region [Drenthe](#).
- The opening of the [new Danish cycle route](#) in UCI Bike Region Fyn.
- The Cycling for All activities lead by [Gelderland](#) prior to the 2019 UCI Track World Championships.
- The promotion of Cycling for All during the [2018 UCI Cyclo-Cross World Championships](#) in Valkenburg.
- The first year anniversary [UCI Bike Region celebration](#) hosted by Drenthe
- The [video created](#) regarding UCI Bike City Bergen and the 2017 UCI Road World Championships.